



Festival of Grapes, Inc.

P.O. Box 345 Silver Creek, N.Y. 14136

June 5, 2024

Dear Friend and Business Owner,

The Festival of Grapes Board has been busy planning the 2024 Festival of Grapes. This year the festival will be held on September 13th, 14th, & 15th.

We are happy to say that the Festival of Grapes has been part of the community for the past 57 years and we look forward to continuing this long standing tradition.

Since 2020, many things have changed for families, businesses and the community overall. We recognize that financial situations have changed for many as well. The Festival is still looking toward the community and hoping that sponsorship for the festival, once again, shines through in helping to lead to a successful event.

Each year we are extremely grateful to all of the volunteers and sponsors that help our organization present a wonderful Festival of Grapes. This year, participation has grown along with the festival's goals. Fun and information about our grape growing industry and region, and what they have to offer, is the basis of the festival weekend.

Every year we strive to improve and enhance the Festival's extended weekend of events. This year we are very pleased to have Amusements of America providing the rides, games and food that create a high quality festival atmosphere for our patrons. But, we can only maintain this level of entertainment with your helpful donations.

Based on the level of your donation, a Chairperson will contact you and discuss the details of your participation and make arrangements for any media necessary to follow through with our side of any agreement.

Should you have any questions regarding our Festival of Grapes, our organization or your sponsorship, please contact me at the phone number below.

We extend our deepest gratitude to each of you and hope to hear from you soon.

Sincerely,

Paul Crino

2024 Festival of Grapes President

716-785-9420

Festival of Grapes, Inc. is a Not-For-Profit under IRC Section 501(c)(3)



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P.O. Box 345 Silver Creek, NY 14136

Sponsorship Packages

Festival Presentation Sponsor - \$2500

Corporate Banner under Festival of Grapes banner in the center of town (Banner provided by sponsor). "Festival of Grapes brought to you by..." on all advertising. 10x10 booth space (Booth/tent will be provided by sponsor along with setup and staffing). Corporate logo on festival website with link to your corporate site. Advertising space on Events pamphlet. Logo on all Festival digital, social and print media.*

Stage Sponsor - \$1500 - \$2499

Corporate banner presented on, or by the stage (banner provided by sponsor). Corporate logo on all music event advertising. 10x10 booth (sponsor provides booth/tent, setup and staffing). Advertising space, with link on festival website. Acknowledgement, with link, on festival Facebook page. Advertising space on Festival events pamphlet with logo (if provided). This can be a coupon if desired. Acknowledgment on all Festival digital, social and print media*

Festival Spirit Zone Sponsor— \$1000 - \$1499 (This is an adult "open container" seating area in front of the stage)

Company logo or banner located in adult wine and beer zone (Banner provided by sponsor). Advertising space, with link on festival website. Acknowledgement, with link, on festival Facebook page. Advertising space on Festival events pamphlet with logo (if provided). This can be a coupon if desired. Acknowledgment on all Festival digital, social and print media*

You're a Fine Wine Sponsor - \$500-\$999

Advertising space, with link on festival website. Acknowledgement, with link, on festival Facebook page. Advertising space on Festival events pamphlet with logo (if provided). This can be a coupon if desired. Acknowledgment on all Festival digital, social and print media.*

Concord Grape Sponsorship - \$250 - \$499

Advertising space on Festival events pamphlet with logo (if provided). This can be a coupon if desired. Acknowledgment on all Festival digital, social and print media.*

Niagara Grape Sponsorship - \$100 - \$249

Acknowledgment on all Festival digital, social and print media.*

Festival Patron – Any dollar amount.

You will be listed on the Festival Events pamphlet and on the Festival website.

Payment due with signed contract. Make check payable to "Festival of Grapes, Inc" (Memo line: Sponsor2023)

*Digital media will stay on www.festivalofgrapes.org until March 31, 2025

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Business Name _____

Contact Name _____

Address _____

Phone number _____

E-Mail _____

Level of Sponsorship

_____ Festival Sponsor - \$2500

_____ Stage Sponsor - \$1500-\$2499

_____ Spirit Zone Sponsor - \$1000-\$1499

_____ Fine Wine Sponsor - \$500-\$999

_____ Concord grape Sponsor - \$250-\$499

_____ Niagara grape Sponsor - \$100-\$249

_____ Festival patron - \$ _____

Form of Payment

Payment due with this form by **August 16, 2024**.

Make check payable to "**Festival of Grapes, Inc**" (Memo line: Sponsor 2024)

Mail This Form and Check to:

Festival of Grapes

P.O. Box 345

Silver Creek, N.Y. 14136

Attention; Sponsorship Committee

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